

Dave Smith Motors

Kellogg, Idaho

3000 KeyAdvantage KeyBoxes

150 users

System implemented in 2006

#1 Dodge, Ram, Chrysler, Jeep Dealer in the World*



“A missing key fob and keys can cost up to \$150 per car if taken from a new GM product. With KeyAdvantage, we know who took which keys and when. The

KeyBox tracks the last 35 people who had access to the car. We recovered our initial investment in the system within the first year. By eliminating the expenses caused by missing keys, the system saves our dealership \$10 thousand per month.

Salespeople have quick and easy access to keys without having to run back and forth to retrieve them. The KeyAdvantage system helps our salespeople sell more cars simply because they can stay with their customers 100 percent of the time.”

Ken Smith

President
Dave Smith Motors

*Source: www.davesmith.com

Benefits Received:

- Dave Smith Motors saves thousands per month in key replacement
- Helps salespeople sell more cars



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