

# Supra KeyAdvantage: Courtesy Ford of Portland increases sales with KeyAdvantage!

We are able to remain with our customers and increase sales... eliminating one of the greatest frustrations for customers.

“Courtesy Ford implemented the KeyAdvantage system for our inventory of over 600 vehicles. Our sales have increased with the efficiency of being able to remain with our customers. Access to keys and tracking information is available right at the vehicle so we never inconvenience the customer by making them wait while we run and search for keys. This has eliminated one of the greatest frustrations for customers.

We have also dramatically decreased our monthly expense in replacing lost keys. With our previous key machine, it was easy for keys to get lost between the lot and machine, usually ending up on employees' desks. Keys now remain right where we need them, we have tracking available to us at the car, and the KeyPad deactivates daily at the time we set for our employees. We have all the access and tracking capabilities, without the wait!”

John Cook  
Courtesy Ford, Portland OR



Call 800.889.8295 or  
visit [www.KeyAdvantage.com](http://www.KeyAdvantage.com)

