

Supra KeyAdvantage:

Buckalew Chevrolet improves the sales process with KeyAdvantage

“It’s a great system and we wouldn’t want to be without it!”

“Buckalew Chevrolet has installed the KeyAdvantage system for our inventory of 550 vehicles. Tracking information is available right at the vehicle and keys are no longer shuttled across the lot. Our salespeople love it! They spend more time with the customer and can show multiple cars without ever having to leave their side. Without the wait for keys, our customers are willing to spend more time exploring our lot - giving us more opportunity to sell!

We also see a huge improvement in our vehicle merchandising and marketing compared to our old machine. KeyAdvantage is a time saver for updating marketing materials such as visor tags, and moving the inventory to re-position cars or cleaning the lot. Our front line vehicles are always right in place!”

Donnie Buckalew
Buckalew Chevrolet
Conroe, TX

Call 800.889.8295 or
visit www.KeyAdvantage.com

