

NEW PRODUCT ANNOUNCEMENT

SUPRA RELEASES EKEY FOB II

Salem, OR – August 15, 2011 -- Supra (www.supraekey.com), a UTC Fire and Security company, will begin shipping eKEY™ Fob II later this week. The eKEY Fob converts a Bluetooth® signal generated from a real estate agent's smart phone to an infrared signal that can be received by Supra's iBox™.

eKEY Fob II is smaller and lighter than its predecessor at half the size and less than 60% of the weight of the original eKEY Fob. Battery life is longer and the two coin cell batteries (included) can be easily replaced by real estate agents. The new key fob is more durable, with a shock-resistant design, and is compatible with all smart phones that run the eKEY application. The list of compatible smart phones, called "[certified eKEY devices](#)," is available at www.supraekey.com.



The Supra System consists of an iBox to store a homeowner's keys; an electronic key to open the iBox, and the information system that contains data generated by the keys when an iBox is opened. Agents may use their smart phones as their electronic key when they download the eKEY application on their smart phones.

Supra offers the Bluetooth iBox, that communicates via either Bluetooth or infrared signals, and a standard iBox that communicates via infrared signals. The eKEY Fob II converts a phone's Bluetooth signal to infrared so that Bluetooth phones can be used with either iBox. iPhone® owners also use the key fob to work with the iPhone communications technology.

eKEY Fob II is available directly from Supra for \$54.95 plus shipping costs and applicable taxes. The key fob is available from real estate boards and associations at a discounted price. Real estate agents who use the SupraWEB information system may place orders through SupraWEB beginning August 22.

Bluetooth® is a registered trademark of the Bluetooth SIG. iPhone® is a registered trademark of Apple, Inc.