

## Supra KeyAdvantage:

# Penske Auto Group's Turnersville Auto Mall improves sales with KeyAdvantage!

"It's a great system and we wouldn't want to be without it!"

"Given our large inventory, KeyAdvantage has proven to be the best key management system to impact our sales. Our group has 7 dealerships over a 90 acre lot. We used to have a key machine that required the salesperson to come back into the building to retrieve keys, leaving a significant amount of time that our salespeople spent away from the customer.

With KeyAdvantage, our salespeople never leave the customer - no matter where they need to be at our facility. The keys and tracking information are right at the vehicle with the security controls in place for access. Each employee is assigned a pre-programmed KeyPad that only allows them to access the lot at the time the employee is scheduled to work. We can restrict certain employees to just one of our lots while giving others access to all of our dealerships if needed. This mobility provides better customer service and more opportunity to make sales.

It's a great system and we wouldn't want to be without it!"

Jeff Nieckoski  
Turnersville Auto Mall, Turnersville, NJ

Call 800.889.8295 or  
visit [www.KeyAdvantage.com](http://www.KeyAdvantage.com)

