KeyAdvantage Reports
Helping you make intelligent decisions

The Supra® KeyAdvantage system includes easy-to-use software that provides valuable information – from simple activity-monitoring of vehicles and sales representatives to monitoring of showing and selling trends. With 15 reports available at your fingertips, you can easily and effectively make management decisions that help grow your business. You can generate reports on-demand or schedule them for automatic email distribution to designated personnel. Here's a glance at the most popular KeyAdvantage reports:

Vehicle Access Report

Gives an audit trail of all employees that access a vehicle by date and time, useful for tracking down missing keys.

Vehicle description with VIN or stock #   **Employee, access time, and reason**

		Vehicle						Access Details				
VIN	Stock #	Year	Make	Model	Color	KeyTag S/N	Id	Name	Date	Time	Duration	Purpose
******	654788	2013	HONDA	ACCORD	BLACK	000006092BFD	10	Ken Jones	10/22/2013	11:16 AM		Sales Demo
******	654788	2013	HONDA	ACCORD	BLACK	000006092BFD	9	Steve Wilson	10/22/2013	12:43 PM	01:35	Sales Demo
******	654788	2013	HONDA	ACCORD	BLACK	000006092BFD	7	John Smith	10/22/2013	5:16 PM	00:00	Sales Demo
******	654788	2013	HONDA	ACCORD	BLACK	000006092BFD	2	Juan Garcia	10/23/2013	9:32 AM	02:32	Service
******	654788	2013	HONDA	ACCORD	BLACK	000006092BFD	9	Steve Wilson	10/23/2013	3:08 PM		Sales Demo
******	654788	2013	HONDA	ACCORD	BLACK	000006092BFD	6	Dave Johnson	10/23/2013	4:26 PM	00:30	Body Shop
******	654788	2013	HONDA	ACCORD	BLACK	000006092BFD	2	Juan Garcia	10/24/2013	5:01 PM		NightRemoval
******	258993	2013	HONDA	CIVIC	BLUE	0000060950DB	6	Dave Johnson	10/22/2013	1:34 PM	00:04	Body Shop
******	258993	2013	HONDA	CIVIC	BLUE	0000060950DB	6	Dave Johnson	10/22/2013	4:16 PM	16:38	Overnight
******	258993	2013	HONDA	CIVIC	BLUE	0000060950DB	6	Dave Johnson	10/23/2013	9:50 AM	01:51	Body Shop
******	258993	2013	HONDA	CIVIC	BLUE	0000060950DB	11	Jane Brown	10/24/2013	3:05 PM		Service

Keyholder Access Report

Shows activity of each salesperson, including which vehicles they access, when, and why.

Key holder and activity details in a given time period

Access Details			Vehicle Details								Department Details	
Date	Time	Purpose	Stock #	Year	Make	Model	Color	VIN	KeyTag S/N		Dealership	Dept
KeyHolder : 7 John Smith												
10/23/2013	11:42 AM	Sales Demo	856213	2013	HONDA	CRV	RED	******	0000060A3CF1		Northwest Honda	New
10/23/2013	12:07 PM	Sales Demo	258993	2013	HONDA	CIVIC	BLUE	******	0000060950DB		Northwest Honda	New
10/23/2013	2:12 PM	Sales Demo	4568526	2012	TOYOTA	TACOMA	RED	******	0000060994FD		Smith Toyota	Used
10/23/2013	3:44 PM	Sales Demo	856213	2013	HONDA	CRV	RED	******	0000060A3CF1		Northwest Honda	New
10/24/2013	12:16 PM	Sales Demo	8563478	2010	FORD	FOCUS	GREEN	******	00000609136F		Smith Ford	Used
10/24/2013	1:29 PM	Sales Demo	2456321	2013	FORD	EXPLORER	RED	******	000006092214		Smith Ford	New
KeyHolder : 3 Mike Williams												
10/23/2013	9:50 AM	Sales Demo	576321	2013	CHEVROLET	CRUZE	BLACK	******	0000060A2999		Smith Chevrolet	New
10/23/2013	11:39 AM	Sales Demo	1587456	2010	CHEVROLET	AVALANCHE	WHITE	******	000006093558		Smith Chevrolet	Used
10/23/2013	12:06 PM	Sales Demo	576321	2013	CHEVROLET	CRUZE	BLACK	******	0000060A2999		Smith Chevrolet	New
10/23/2013	2:14 PM	Sales Demo	214653	2013	TOYOTA	CAMRY	SILVER	******	000006099965		Smith Toyota	New
10/23/2013	3:43 PM	Sales Demo	753951	2013	TOYOTA	COROLLA	ICE BLUE	******	00000609143E		Smith Toyota	New

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Aging Snapshot Report

Great for lot management, helps you decide quickly which vehicles need to go based on their age and number of demos.

Vehicle Details

VIN	Stock #	Year	Make	Model	Color	Age (days)	# of Sales Demos
Dealership Group : Western Division				**Dealership: Northwest Honda**		**Department: New**	
******	258993	2013	HONDA	CIVIC	BLUE	48	2
******	654788	2013	HONDA	ACCORD	BLACK	48	6
******	856213	2013	HONDA	CRV	RED	48	8
Dealership Group : Western Division				**Dealership: Northwest Honda**		**Department: Used**	
******	1258436	2012	HONDA	ACCORD	WHITE	48	2
******	365478	2010	HONDA	CIVIC	SALSA RED	48	8
Dealership Group : Western Division				**Dealership: Smith Chevrolet**		**Department: Used**	
******	6325874	2011	CHEVROLET	SILVERADO	RED	48	6
******	1587456	2010	CHEVROLET	AVALANCHE	WHITE	48	7
******	B6886	2007	CHEVROLET	COBALT	YELLOW	1,388	16
******	71111	2007	CHEVROLET	SILVERADO	BROWN	1,388	16

Days on the lot and number of demos

Demo Activity Report

Displays the total number of sales accesses by vehicle so you can see what's hot – and what's not.

Number of times vehicle has been on a test drive

Vehicle / Access Details

VIN	Stock #	Year	Make	Model	Color	# of Sales Demos	Id	Name	Date	Time	Duration
Dealership Group: Western Division				**Dealership: Northwest Honda**				**Department: New**			
******	258993	2013	HONDA	CIVIC	BLUE	1	7	John Smith	10/23/2013	12:07 PM	
******	654788	2013	HONDA	ACCORD	BLACK	5	9	Steve Wilson	10/23/2013	3:08 PM	
							7	John Smith	10/22/2013	5:16 PM	00:00
							9	Steve Wilson	10/22/2013	12:43 PM	01:35
******	856213	2013	HONDA	CRV	RED	6	9	Steve Wilson	10/24/2013	3:02 PM	02:00
							7	John Smith	10/23/2013	3:44 PM	00:41
							7	John Smith	10/23/2013	11:42 AM	00:25

Purpose Code Summary Report

Provides a quick snapshot of the total number of vehicle accesses by reason and salesperson. Compare to sales data to understand individual performance.

Additional Reports

The full suite of KeyAdvantage reports also includes information on KeyPad assignments, key removal reconciliation, keytag reconciliation, KeyPad/KeyBox inventory, vehicle inventory, system user configuration and key holder configuration.

Reason for vehicle access

	Key Holder	0 : Sales Demo	1 : Service	2 : PDI	3 : NightRemoval	4 : Body Shop	5 : Aftermarket	6 : Overnight	Total
Id	Name								
7	John Smith	14	0	0	0	0	0	0	14
3	Mike Williams	11	0	0	0	0	0	0	11
9	Steve Wilson	16	0	0	0	0	0	0	16
10	Ken Jones	16	0	0	0	0	0	0	16
11	Jane Brown	4	11	0	11	0	0	0	26
2	Juan Garcia	2	11	0	8	0	0	1	22
6	Dave Johnson	1	0	0	0	13	0	3	17
4	James Miller	6	0	0	0	0	0	0	6
Total		70	22	0	19	13	0	4	128

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