



# SUPRA® KEYADVANTAGE SYSTEM THE KEY TO CLOSING MORE DEALS

**KEYS STAY WITH CARS...YOU STAY WITH CUSTOMERS**

The Supra® KeyAdvantage electronic key control system provides immediate access to keys at the vehicle, allowing salespeople to stay with their customers throughout the sales process. Vehicle access tracking information is available right at the car in addition to reports through the KeyAdvantage software.

The KeyAdvantage system combines convenience with accountability

- Stay with your customers through the sales process
- Reduce lost and missing keys
- Demo more vehicles and close more sales
- Improve inventory management
- Increase employee accountability



# WITH THE KEYADVANTAGE SYSTEM, SHOWING A VEHICLE IS AS EASY AS...



1

Input your PIN code into the Keypad



2

Touch the Keypad to the KeyBox



3

Remove the ignition keys and demo the vehicle

## Boost Efficiency - Find Keys Quickly

- Salespeople can demonstrate more vehicles...and close more sales.
- Improve customer service.
- Reposition vehicles in a fraction of the time.

## Increase Employee Accountability

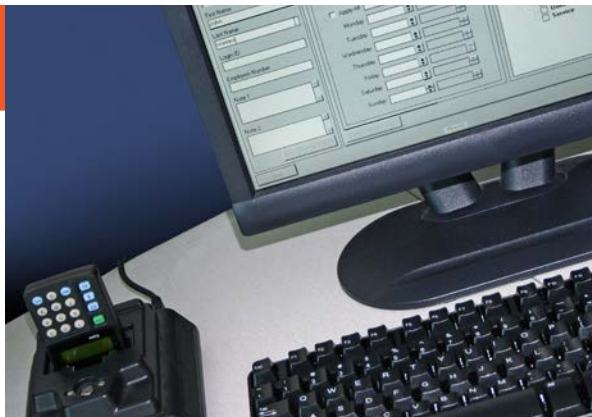
- Record activities of every employee and vehicle.
- Restrict access by day, time, department or employee.
- Eliminate expensive re-keying costs.

## Improve Management

- Tracking information is available at the vehicle.
- System tracks employee responsible for key removal.
- Activity reports can be automatically emailed to designated personnel.

## Enhance Security

- Keypad automatically deactivates at the end of each shift.
- Steel constructed KeyBox.
- PIN-controlled Keypad and programmable user profiles help prevent unauthorized access.



## MAKE INTELLIGENT DECISIONS WITH KEYADVANTAGE REPORTS

With KeyAdvantage software, 14 reports are available, covering daily data about inventory, vehicles, and sales personnel. Here are just a few:

- **Vehicle Access:** Gives an audit trail of all employees that access a vehicle by date and time, useful for tracking down missing keys.
- **Keyholder Access:** Confirms activity of each salesperson, including which vehicles they access, when, and why.
- **Agging Snapshot:** Great for lot management, helps you decide quickly which vehicles need to go based on their age and number of demos.
- **Demo Activity:** Shows sales team access by vehicle so you can see what's hot - and what's not.

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